

WORDTECH EXPERTISE

WordTech's pioneering expertise in dBASE technology allows us to bring the best desktop mapping tool to the database market. MapPlan is a must for dBASE users who want to graphically visualize their data.

In addition to the standard maps and demographic data included free with MapPlan, WordTech can also provide you with additional custom maps and other demographic data. Please contact WordTech with your specific requirements.

THE BEST SUPPORT

PHONE SUPPORT

Each WordTech product comes with 1 hour of FREE phone support. Our tech support people have years of experience. No busy signal; WordTech Voice-Mail assures a prompt Tech Support call back if phones are busy when you call.

WORDTECH AND COMPUSERVE BULLETIN BOARDS

On WordTech's BBS, registered users will find user tips, bug bulletins, update news, conference and user group announcements, a Tech Support staff mailbox and much more. WordTech's public forum on CompuServe offers local modem access and an open meeting place to communicate with both WordTech users and the broader community of software users and developers.

DEVELOPER AND TRAINER NETWORK

To better meet the needs of both business users and developers, WordTech constantly adds to its nation-wide list of trainers and application developers.

DEVELOPER CONFERENCES

WordTech developer conferences assist developers to get the most out of new and existing WordTech products; ask questions, get answers, exchange tips, provide feedback.

UPDATES AND UPDATES

WordTech's development staff insures a steady stream of cost-effective updates and new products. These will be offered to our registered users at very competitive prices.

WORDTECH NOTES

This full-color, fun and useful disk-based publication brings you the latest news from inside WordTech as well as from some of WordTech's most expert and innovative users.

SYSTEM REQUIREMENTS

DOS Version: PC compatible computer, DOS 2.1 or higher, 640K RAM, 4MB hard disk space, EGA, VGA, Hercules monitor, mouse.

Windows Version: MS Windows 3.0 or higher, 2MB RAM, 4MB hard disk space, VGA monitor, mouse.

WordTech Systems is a leading supplier of fully dBASE language compatible, data compatible database management systems and information tools. WordTech provides a complete dBASE application development environment including interpreters, distribution compilers and networking systems for the dBASE language. WordTech's database products provide migration paths to UNIX® and SQL environments. The company's information tools are designed to allow end users to easily interpret dBASE data for decision making purposes. These tools include the only desktop mapping software for dBASE, leading expert systems software for microcomputers, and an object-based presentation graphics package.

WORDTECH

WordTech Systems, Inc.
21 Altarinda Road, Orinda, CA 94563, USA
TEL: (510) 254-0900 FAX: (510) 254-0288

* All product and technical specifications herein are subject to change without notice.

Trademarks:
ARAGO, dBXL, PanelPainter, SmartCode, QuickLink, MapPlan, VP-Expert and VP-Graphics are trademarks of WordTech Systems, Inc. Quicksilver is a trademark licensed to WordTech Systems by Quicksilver Software, Inc. dBASE, dBASE III Plus, and dBASE IV are trademarks of Borland International, Inc. All other names mentioned herein, but not listed, are trademarks or registered trademarks of their respective owners.

© Copyright 1992 WordTech Systems, Inc.

011-007-032

ARAGO™

MapPlan™

Mapping for dBASE®



WORDTECH

SEE YOUR DATA

MapPlan lets you graphically visualize your dBASE data. It is the only desktop mapping product that uses data in native data base file DBF format. You can use MapPlan to understand your geographic data far better than ever before.

MapPlan links your database file to a map and graphically displays your data in relation to location or region. This helps you visually understand your data, analyze trends, spot opportunities, and see geographic relationships between various data elements.

You can relate your individual data to general demographic information through MapPlan. This helps you identify target markets, evaluate your performance relative to market potential, locate prospects, manage sales territories, specify new sites, or just plain have fun!



MAPS THAT INFORM

MapPlan lets you select a map (four U.S. maps and one world map are included free) and then attach data to it. This data can reside in any DBF file. All you need to do is specify the link field that merges the map with the data. Specify one or more data fields and your information is visually displayed immediately. The dBASE data does not have to be copied, manipulated or reformatted.

MapPlan supports five standard map types: color, pie, bar, pushpin and crosstab. These can be used for a variety of purposes. For example, a sales executive can use a color map to display gross sales figures for each region (state, country, zip code, etc.) or use a bar map to compare sales figures for each quarter for each region.

MapPlan supports multiple map layers which greatly facilitate users in performing spatial marketing and demographic analysis. You can either view individual map layers or view these layers simultaneously in any combination.

EASY TO USE

MapPlan has a modern CUA (Common User Access) compliant user interface with pull-down menus and dialog boxes. The interface is intuitive and provides full mouse support. Context sensitive Help is available at all times and a dialog box shows the current status of files at the touch of a button.

MapPlan data can be browsed, queried, and edited as needed. You can create histograms and scatter charts to easily analyze the data.

MapPlan provides free demographic data in several DBF files. This data can be displayed, compared with your specific data, and used for analysis purposes.

COMPLETE FLEXIBILITY

MapPlan provides complete flexibility in choosing display options. You can specify new colors, fonts, symbols and more. Maps can be panned, zoomed, positioned, and regions selected. Objects on the screen can be moved, resized, and their attributes easily changed. You can also specify default preferences and save these for future use.

MapPlan offers full annotation capabilities. Text can be placed anywhere on a map using eight fonts up to 99 points in size. The text can be rotated 360 degrees. Lines, circles, and symbols can also be placed anywhere on the map. You can measure distances on the map in miles, kilometers, yards, meters, or feet. To measure distances on a map, simply turn on the line or circle odometer and measure any distance.

IMPORTING AND EXPORTING MAPS

In addition to the five maps included with MapPlan, you can also import maps created in other programs in the Urban Atlas, DLG or DXF formats; using a conversion program available separately. You can export any map display to a Computer Graphics Metafile (CGM) format file.

GIS FOR dBASE

MapPlan has all the features you expect in a Geographic Information System (GIS), but without their cost and complexity. It has been specifically designed to provide powerful desktop mapping of dBASE data at an affordable price. When a dBASE file is selected its field names automatically "pop-up" when you need to make a field selection.

Each area on the map can be easily queried and the corresponding database record displayed. Conversely, the database can be queried and the results displayed on a map. For example, a query may ask to show all zip codes with over 50 customers "and" for which sales are less than \$30,000. MapPlan then identifies qualifying zip code areas.

With MapPlan you can see your company's data on any appropriate map and determine, for example, where are your customers?; where are the largest customers?; where are your offices and vendors?; where are your products being sold?; where are your sales conforming to the potential market? etc. There are virtually no limits to the ways you can study your data with MapPlan.



PRINTER SUPPORT

MapPlan supports over 200 output devices at their highest resolution. You can print any map in black-and-white on laser printers or in color on ink jet printers, plotters, and dot matrix printers. MapPlan supports both HP PaintJet and HP DeskJet.